| Challenge 14 - Property rights |
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| General Goal *Learn everything about intellectual property on the internet, its legal implications and importance of digital ownership.* |
| Learning Objectives Learning about intellectual property and the 4 ways of protecting property rights, trademarks, copyright, patents, and design rights.  Learning how to identify property rights on everyday objects and digital products.  Learning what open-source movement is. |
| Description The trainees will get an introduction to intellectual property rights.  The trainees will learn the four ways of property rights.  The trainees will learn how to identify information about property rights in physical and digital products.  The trainees will learn about open source in the digital world.  The trainees will learn to create content using copyright free material. |
| Instructions What is intellectual property?  Introduction into intellectual property and its 4 types, educational video provided in the resources.  <https://www.youtube.com/watch?v=EQsZf2G4Sdc&t=3s&ab_channel=DurhamUniversity>  <https://www.copyright.gov/what-is-copyright/>  <https://www.uspto.gov/trademarks/basics/what-trademark>  How to identify rights on everyday objects?   * Give a book, and have the trainees identify the copyright information. * Give a TetraPak patented carton, and have the trainees identify the patent information. * Have trainees identify trademark information in a digital product (for example in a Windows certified laptop)   What is Open-Source?  Explanation of the open-source movement. Educational videos and articles are provided in the resources.  Creative Commons solutions  Search for Creative Comments and look for all the different solutions they propose.  Content creation activity  Initiate a team activity to create an educational video on a particular subject using copyright-free music, video and images, and upload to youtube (youtube has a copyright checking mechanism). |
| Resources What is Intellectual property?  Open Source  <https://opensource.com/resources/what-open-source>  <https://www.youtube.com/watch?v=7c0IrsDsNaw&ab_channel=Mozilla>  Creative Commons  Copyright-free material  <https://www.123rf.com/> |